

# Lisa Cohn joins (the) Clockwork as new strategy director

Lisa Cohn has been named Clockwork Media's new strategy director. Cohn joins Clockwork following a two-year stint as the director of Aqua Academy and her other former employers include Demographica and Don't Look Down.

Cohn has accrued expertise in content, tech, and UX in her more than 20-year career in the media and advertising industry.

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