

TOCC names Michael O' Rourke as executive director

The One Club for Creativity has named Michael O'Rourke as executive director of ADC Awards and programming. O'Rourke will be tasked with overseeing all of the ADC Awards programming, and its growth globally, as the organisation expands its developments under the TOCC organisation.

O'Rourke previously served as president of the International Awards Group/New York Festivals and spent 10 years managing New York Festivals Advertising Awards, AME Awards, Midas Awards and Global Awards.

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