

## Mediashop appoints new MD for Sandton office

[Following its recent office move](#), The Mediashop has appointed Kgaugelo Maphai as the new MD for its Sandton office.

Maphai's career in marketing has included working in management and leadership positions at Peermont Global, SABC Radio, East Coast Radio, E.TV, and Metro FM. Maphai has also consulted agencies including Draft FCB on the topic of consumer insights.

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