

## Avatar shifts gears with five year anniversary

Integrated digital marketing agency, Avatar, is celebrating five years since its establishment and to mark the occasion, its co-founder and CEO, Zibusiso Mkwanzani will be taking on a bigger role as the group CEO of Avatar Investment Holding and the Avatar360 group.

Other changes include the appointments of Mpange Chapheshamano and Natalie Andrews, who have been appointed as MD and operations director of Avatar Johannesburg, respectively.

Continuing at the creative helm is co-founder, Veli Ngube whilst Mthunzi Plaatjie will continue to hold position as MD of Avatar's Cape Town office.

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