

Hlongwane is VWV Group's new deputy MD

Jameson Hlongwane has been appointed as the experiential marketing agency, VWV Group's new deputy managing director. Along with the newly appointed MD, Nicole McNamara, Hlongwane will be focusing on implementing VWV's new strategic objectives in the digital marketing and live experience.

Hlongwane's focus areas will include the development of external customer growth, client service and new business development that covers the EMEA market as well as implementing the VWV brand globally.

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