

Megan Power joins Conversation Lab

Megan Power, the former writer of Power Report in the *Sunday Times*, has joined the digital marketing and advertising agency, Conversation Lab. This will see Power add the agency's full digital service offering to her clients.

Power, who joins forces with her brother, Kevin Power, at Conversation Lab, is an award-winning journalist with over 30 years of experience in the media industry, which includes investigative journalism, news management and consumer advocacy work. Her offering includes customer journey audits, building best-in-class customer service, crisis and reputational management, media and corporate communications training and navigation.

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