

## New country manager for Brand South Africa

Ramon J. Thomas has been newly appointed as Brand South Africa's country manager to lead operations in the People's Republic of China. Thomas will be tasked with managing the reputation of the Nation Brand in China and will furthermore work with stakeholders including the South African Embassy, to position South Africa as a competitive Nation Brand.

Thomas who holds a Masters of business and administration from the Ningbo University, China has a background in sales, marketing and innovation.

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