

Mediamark appoints Werner Lindemann

Mediamark has appointed Werner Lindemann as its new managing director. Lindemann will be tasked with leading integrated marketing solutions for the company's media partners and advertisers.

Lindemann holds a BSc Eng. (Industrial), a MSc Eng. (cum laude) and a MBA and was previously the group commercial director for Kagiso Media.

For more, visit: https://www.bizcommunity.com