

MediaMark appoints new head of digital

Media veteran, Mark Botha, has been appointed as the new head of digital for marketing solutions company, Mediamark.

Botha has over several years of experience in media sales and was previously the sales director at The SpaceStation where he led a sales team offering advertising solutions to both the 24.com and DSTV Online portfolios

For more, visit: <https://www.bizcommunity.com>