

Cheil London appoints Peter Zillig

The former chief executive of Havas Worldwide New York, Peter Zillig, has been appointed as the new chief executive for Cheil London. Zillig is a former EMEA head of advertising, UK communications director and marketing and communications director for e-commerce for Compaq, working in Munich, London and Houston.

Zillig was also previously the president of global brands to CEO of the New York office of Havas Worldwide and the former EMEA chief executive of Tag Worldwide and global business director at Lowe Worldwide.

Zillig will report to the chief executive of Cheil Europe, Kevin Park and will be tasked with overseeing the Cheil London office.

For more, visit: <https://www.bizcommunity.com>