

Justine Williams promoted at SPARK Media

SPARK Media has promoted Justine Williams to the position of marketing services director. Her new duties will involve delivering specialised marketing and sales insights to agencies and clients to help them in gaining an improved understanding of the South African consumer.

Williams obtained a BA in law and psychology in addition to media management diploma from the AAA. She has since spent the past 15 years working at NAB and SPARK Media in various positions.

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