

Vaseline Men partners with influential SA men for #StartStrong campaign

Vaseline Men unveiled its new #StartStrong campaign in which it partnered up with musician, Riky Rick and Proteas fast bowler, Kagiso Rabada.

The #StartStrong campaign also includes a range of other influential South African men, including artists, stylists, writers, entrepreneurs, and professionals. The campaign will be rolled out on television and digital platforms throughout 2017.

For more, visit: <https://www.bizcommunity.com>