

Bruketa&Žinic to become Bruketa&Zinic&Grey, following Grey acquisition

WPP's operating company, Grey will acquire a majority share in the Croatian full-service creative agency, Bruketa&Žinic. Once the acquisition is finalised, Bruketa&Žinic will amalgamate with Grey Zagreb, a WPP operating company and Grey Worldwide, to create Bruketa&Zinic&Grey.

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