

Mall of Africa distribute Z-Cards to shoppers

Mall of Africa distributed a pocket-sized Z-Card with floor plans and a full store directory to consumers over the festive period. The Z-Card was distributed to make sure that consumers would not get lost in the 130,000m² shopping centre.

Mall of Africa chose PocketMedia® Solutions's Z-Card because of its size and accessibility.

For more, visit: https://www.bizcommunity.com