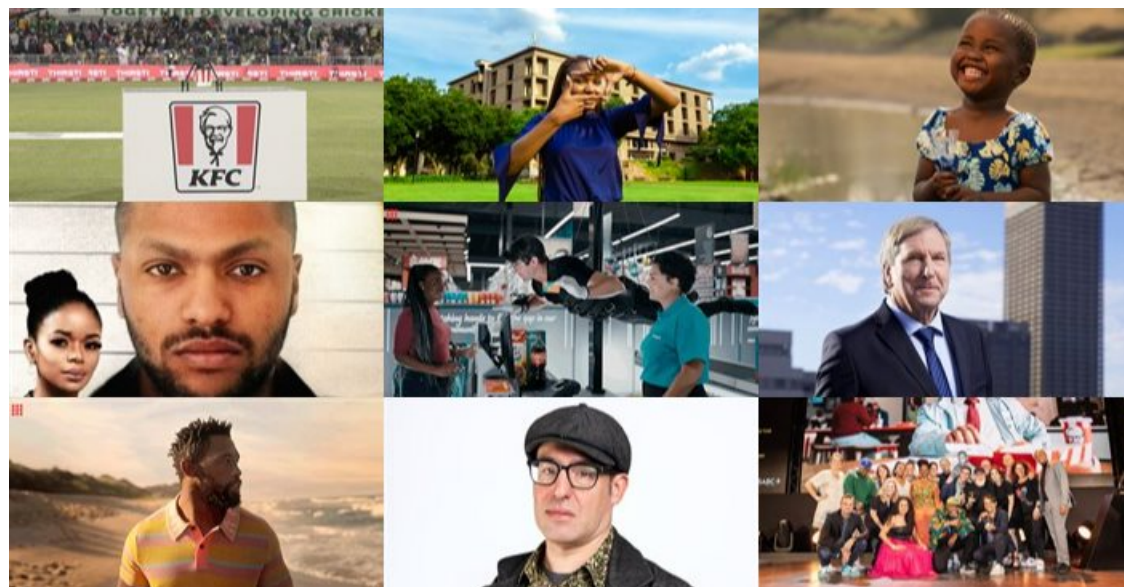


# Marketing & Media

We've compiled our annual #BestofBiz 2023 lists across all our industries featuring our most popular articles, most-read contributors and company news. Discover the most read content on Bizcommunity's Marketing & Media site over the past year below.



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## Most-read stories

1	<a href="#">KFC delivers first ever order by drone in SA</a>	05 Sep 2023
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3	<a href="#">Reputation management: Who comes up tops Woolies (chicken) or the mouse? - Danette Breitenbach</a>	11 May 2023
4	<a href="#">Miss Albany, the image of joy, shows the power of social media - Danette Breitenbach</a>	17 Jul 2023
5	<a href="#">Bester and Magudumana threaten court action to stop book release - GroundUp Staff</a>	12 Oct 2023
6	<a href="#">Gagasi FM announces its 2023 lineup - Gagasi FM</a>	31 Mar 2023
7	<a href="#">#OrchidsandOnions: Checkers Sixty60's response to Springbok jersey wins hearts - Brendan Seery</a>	19 Sep 2023
8	<a href="#">Amore Bekker leaving RSG after 20 years of broadcasting</a>	01 Mar 2023
9	<a href="#">Business Insider SA closure tomorrow, 28 February</a>	21 Feb 2023
10	<a href="#">#BehindtheIMC: Brian Mtongana, executive creative director at Woolworths</a>	03 Aug 2023
11	<a href="#">Condolences pour in for late Thobela FM journalist Matome Maupi</a>	17 Apr 2023
12	<a href="#">Standard Bank appoints Diana Springer as head of brand and marketing</a>	21 Jul 2023
13	<a href="#">#OrchidsandOnions: Shoprite Checkers and 99 cents keep raising the bar - Brendan Seery</a>	27 Sep 2023
14	<a href="#">Unlock Ultra - Openview launches Pay TV service - eMedia</a>	02 Mar 2023
15	<a href="#">TBWA\SA opens up internship applications</a>	04 Sep 2023
16	<a href="#">All the 2023 Safta nominees</a>	08 Aug 2023
17	<a href="#">Derek Watts calls it a day after 35 years with Carte Blanche</a>	24 Jul 2023
18	<a href="#">East Coast Radio bids farewell to Keri Miller - East Coast Radio</a>	09 Mar 2023
19	<a href="#">Thobela FM kids presenter JJ Menu has died - Karabo Ledwaba</a>	24 Oct 2023

## Most-read contributors

1	<a href="#">Brendan Seery</a>
2	<a href="#">Kirsty Bisset</a>
3	<a href="#">Jarred Cinman</a>
4	<a href="#">Musa Kalenga</a>
5	<a href="#">Sarah Britten</a>
6	<a href="#">Gillian Rightford</a>
7	<a href="#">Albert Makoeng</a>
8	<a href="#">Johanna McDowell</a>
9	<a href="#">Loyiso Twala</a>
10	<a href="#">Craig Hannabus</a>
11	<a href="#">Lloyd Madurai</a>
12	<a href="#">Joseph Neusu</a>
13	<a href="#">Leslie Adams</a>
14	<a href="#">JG Bezuidenhout</a>
15	<a href="#">Dono White</a>

## Most-viewed press offices

1	<a href="#">Primedia Broadcasting</a>
2	<a href="#">Kantar</a>
3	<a href="#">Business Partners Limited</a>
4	<a href="#">eMedia</a>
5	<a href="#">Joe Public</a>
6	<a href="#">OnPoint PR</a>
7	<a href="#">Grey Africa</a>
8	<a href="#">Broad Media</a>
9	<a href="#">Ogilvy South Africa</a>
10	<a href="#">Topco Media</a>
11	<a href="#">OFM Radio</a>
12	<a href="#">OLC Through The Line Communications</a>
13	<a href="#">Wunderman Thompson</a>
14	<a href="#">Tractor Outdoor</a>
15	<a href="#">Nahana Communications Group</a>
16	<a href="#">North-West University (NWU)</a>
17	<a href="#">KLA</a>
18	<a href="#">Meltwater</a>
19	<a href="#">Boomtown</a>

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