

# Titanium Lions winners!

The 64th annual Cannes Lions Festival of Creativity hosted the Titanium Lions award ceremony on its final night, 24 June 2017.

In addition to special awards like Agency of the Year going to Clemenger BBDO Melbourne, a total of 4 Titanium Lions were awarded from the shortlist of 21.



#### Richard the LionHeart at Cannes

13 Jun 2017



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The Titanium Grand Prix went to McCann New York and State Street Global Advisors for She ETF **'Fearless Girl'** with production by Craft Worldwide, Stuart Weissman Productions and Copilot Strategic Music + Sound New York, with additional work by Visbal Fine Bronze Sculpture.



#### #CannesLions2017: Glass Lions winners!

19 Jun 2017



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Also this year's Outdoor Lions, PR Lions and Glass Lions or 'Lion for Change' Grand Prix winner, this work been hailed by Sheryl Sandberg, whose company Lean In co-created the Glass Lions category with Cannes Lions in 2014, as follows:

Little wonder as the Titanium Lions, formerly part of the 'Titanium and Integrated' Lions, celebrate game-changers. Entries needed to break new ground in branded communications through provocative, boundary-busting, envy-inspiring work that marks a new direction for the industry and moves it forward:

View the full table of winning work below:

## Titanium Lions Winners

Entrant	Title	Client	Product	Award
McCANN NEW YORK	FEARLESS GIRL	STATE STREET GLOBAL ADVISORS	SHE ETF	Titanium Grand Prix
180LA, Santa Monica	BOOST YOUR VOICE	BOOST MOBILE	PROMOTE BOOST STORES AS POLLING STATIONS	Titanium Lion
OGILVY NEW YORK	THE REFUGEE NATION	AMNESTY INTERNATIONAL	AWARNESS AROUND THE REFUGEE CAUSE	Titanium Lion
MJZ, Los Angeles / BLACK FRAME, New York	MY MUTANT BRAIN	KENZO	KENZO PARFUMS	Titanium Lion

*The Festival of Creativity runs from 17-24 June 2017, with Cinemark the official local representative for the Cannes Lions International Festival of Creativity.*



#CannesLions2017: Cinemark brings SA all the creative magic

Leigh Andrews 14 Jun 2017



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For more, visit: <https://www.bizcommunity.com>