

## KwaZulu-Natal goes big at the movies

The largest movie screen in KwaZulu-Natal, featuring ultra high-definition (UHD) digital projection has opened at the Xtreme at Nu Metro Ballito Junction, as part of its new 8-screen cinema complex.



This new multi-format Cineplex will include the first Xtreme cinema for the province and introduces two VIP cinemas with recliner seating, a VIP lounge and bar, and an à la carte menu prepared in its kitchen.

It will also feature the next-generation Dolby Atmos sound system, making it the fourth such equipped cinema in South Africa. Dolby Atmos delivers 360-degree sound, including overhead speakers and a large array of speakers placed strategically throughout the cinema

“We’ve entered a new era in movie-going, by improving the level and manner in which movies are viewed, along with the overall experience. We have led the way with multi-format cinema options at most of our Cineplexes nationwide. We’re excited to introduce our Xtreme brand in KwaZulu-Natal, following its success in Johannesburg, Pretoria and Cape Town,” says Nitesh Matai, Nu Metro’s managing executive.

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