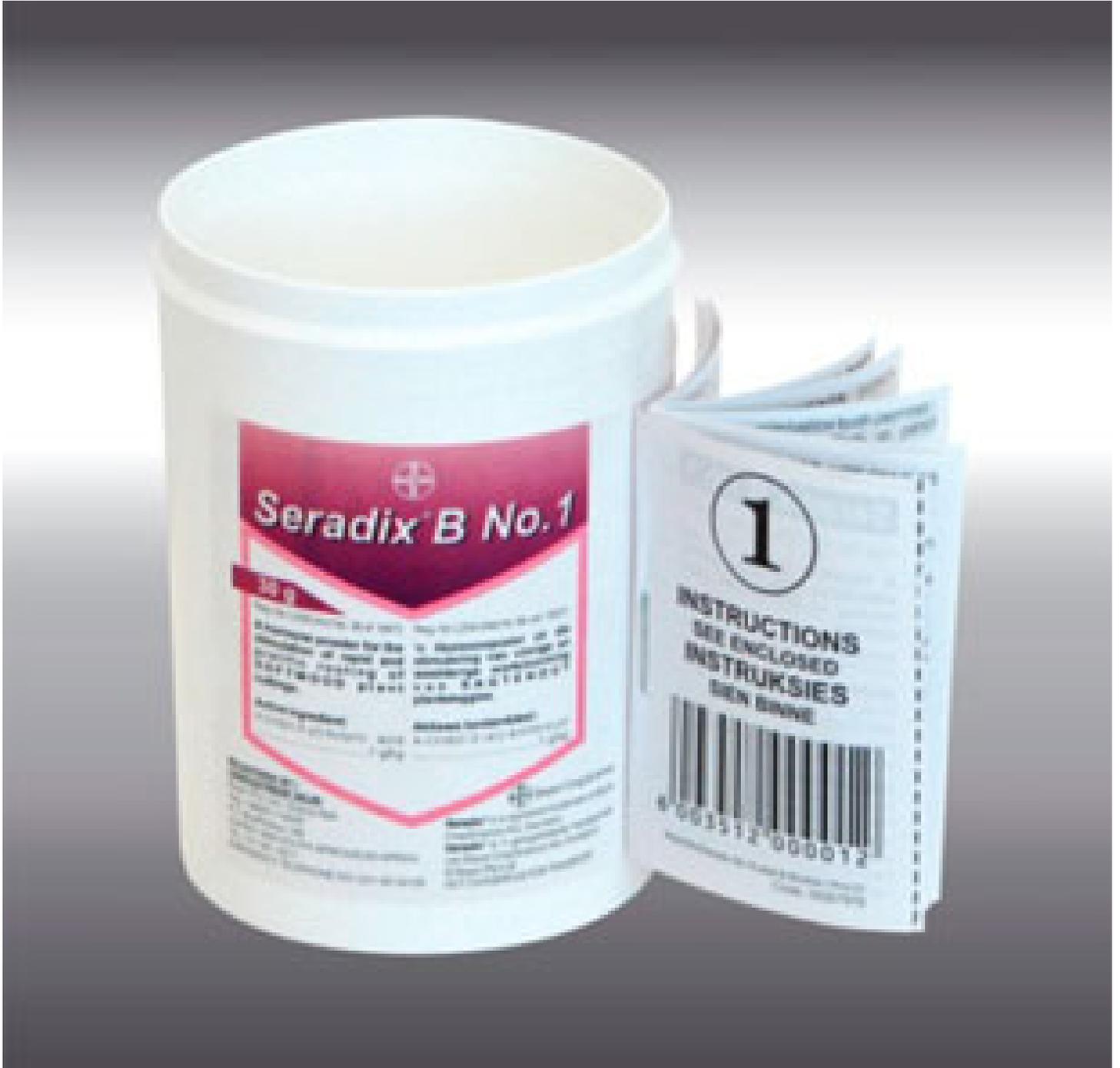


# Pyrotec increases capacity for leaflet-label production

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Pyrotec, a leading provider of production identification solutions, has recently invested in state-of-the-art equipment and technology to increase capacity of its Fix-a-Form leaflet-label production and efficiently process large volume orders.







Fix-a-Form is an internationally licensed leaflet-label that allows for the incorporation of extensive information in the space of a standard product label. Timothy Beattie, general manager of Pyrotec PackMedia, says: "This device is extremely popular amongst our agrochemical and pharmaceutical customers, as it allows for the inclusion via automatic application of essential information pertaining to the product's composition, dosage instructions, precautions and indications. In order to better serve this market, we have upgraded our service offering through increasing the capacity of our factory, allowing us to efficiently process large volumes in the shortest amount of time possible."

### **Pyrotec has optimised its Fix-a-Form production process across five key areas:**

**Production:** The first thing we have done is to invest in a state of the art servo-driven leaflet-label converting machine with high-capacity placement units," explains Beattie. "This allows us to work with a variety of adhesives giving greater flexibility and range of product types, maximising uptime and allowing us greater flexibility in terms of our service offering - in addition to doubling our production capacity." The equipment enables the production of paper products in addition to laminated versions, which lowers costs and decreases the carbon footprint of the manufacturer. An inline camera system has been installed for verification purposes.

**Inspection Rewinding:** "Our new Daco Inspection Rewinder has large rollers that are specially suited for efficient processing of thick multi-page leaflet-and booklet-labels for subsequent automatic application on customers' bottling lines.

**Accuracy:** The Daco Inspection Rewinder - specifically created for Fix-a-Form licensees - allows for high speed complete

label inspection and finishing.

**Folding:** A new folding machine has been installed which has doubled the throughput capacity for leaflet-labels.

**Service:** As market leaders in the industry for over 40 years, Pyrotec's customers are assured of guaranteed after-sales service and support. Pyrotec's representatives receive comprehensive training to enable them to understand their customers' requirements and provide them with the best solution possible.

"The primary intention behind this investment is to allow us to partner most effectively with our customers through offering a trusted product combined with reliable after-sales support. We will continue to strive to better meet our customers' requirements, support them every step of the way and thus assist them in growing their businesses," concludes Beattie.



Jacques Loubser (Pyrotec PackMedia National Sales Manager), Timothy Beattie (GM of Pyrotec PackMedia) and Robbie Doidge (Pyrotec Works Manager) in front of the new Stahl folding machine.

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## Pyrotec



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