

Joe Public grows its talent pool

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Communications group Joe Public has made a number of senior appointments to further strengthen the team.



Suraya Pillay, with 20 years' experience in the advertising industry, has been appointed as Joe Public's Head of Media Buying and Planning. From a buyer at Y&R in 1993, she made her way up the corporate ladder at OMD and the Grey Group before being promoted to the Board of Directors at Mediacom (WPP). "Media is my passion and I'm looking forward to a long and rewarding relationship with Joe Public," she says.



Belinda Jane Shea has been appointed as Joe Public's Production Director. She joined the advertising industry in 1989 at Grey Advertising, before moving to the Jupiter Drawing Room in 2000. She brings a wealth of experience in facilities, traffic, radio/TV production, print production and art buying to Joe Public.



Tarryn Pitchers has been appointed as Joe Public's Marketing Manager. Having previously held the post of Senior Account Manager at Ogilvy Public Relations (Johannesburg), she was the only Senior Account Manager to be elevated to a member of the Management Committee in her tenure. Tarryn brings diverse knowledge to the Joe Public brand having managed FMCG, advertising and technology clients such as KFC South Africa, Ogilvy and Mather South Africa and Altech Autopage Cellular.



Lebo Masilela has been appointed as HR Director. She has ten years' experience in human resources and has worked for multinationals such as South African Breweries as well as the banking, FMCG and construction industries.



At the beginning of 2013 **Khuthala Gala Holten** rejoined the Joe Public family, this time to head up the Nedbank business as Executive Business Director. Her experience in both above and below-the-line has ensured that she has become an expert in through-the-line management. Khuthala brings a wealth of experience to the business having previously managed blue chip clients, Distell and Old Mutual.

"Joe Public is very excited about the addition of these high calibre individuals to our team and we look forward to working with them to deliver on our client's growth objectives," says Joe Public CEO, Gareth Leck.

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