

Rocket Creative launches new MaxiLITE Elliptical Display Plinth

Issued by [Rocket Creative Design & Display](#)

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Rocket Creative is proud to release a new addition to expand their elliptical display plinth range to compliment the current sizes already available. The new unit entitled the **MaxiLITE Elliptical Plinth** is now the largest size on offer as standard and measures 800mm (w) x 500mm (d) x 900mm (h).

Aimed at the blue chip sector of the display and activation market the companies' innovative determination in originating unique and trend setting display elements has been validated with tremendous uptake from premium international brands such as Clarins, Microsoft (Windows 8), USN and Intel Corporation to date.



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MaxiLITE Elliptical Demo Plinth

Features:

- Size 800mm (w) x 500 mm(d) worksurface with graphic cladding
- Solid flexible panel graphic wrap around with protective over laminate and Velcro attachments for ease of use
- Internal base and central shelving levels for product storage
- Modular sub-structure, supplied semi assembled for tool-free assembly within 5 minutes
- Supplied with carry bag and box packaged for secure distribution

- Unit weights astounding 9.3kg complete

Benefits:

- Polished upmarket aesthetic impression and finish
- Firm durable work surface for weighted product carrying capacity
- Concealed internal storage
- Lockable caster wheels for ease of movement in-store
- Effortlessly re-brandable.

Rocket Creative founder Richard Nilson elaborates, "Lightweight plastic composite elements result in a substantial 50 - 60% weight saving against the previous manufacturing methodology, allowing far superior ease of use, outstanding weather and corrosion resistant properties and improved ease of transport and assembly. It will also appeal to today's environmentally-conscious consumer as lighter weight means less fuel and energy is needed for transportation."



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For enquiries on these and many other unique display products please contact the Rocket Creative crew on 011 791 3922 or info@rocketcreative.co.za

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Rocket Creative Design & Display offer innovative, trend setting and anti-norm visual display products. These are conceived and originated by fusing our functional ingenuity, creativity and inventive spirit with our own very individual approach to fabrication whilst following our ' Innovation, Simplified ' creative ethos.

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