

The wait is over - Tractor Outdoor flights largest billboard in Cape Town

Issued by [Tractor Outdoor](#)

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Located on the extremely busy Marine Drive, this site measures over 350 square metres and is uniquely designed to fit its location.



"This site falls on one of the busiest arterials in and out of the CBD in Cape Town and has an extremely high traffic count both morning and evening, MNET's impactful creative and clever targeting of consumers on their way home makes this a perfect site for them. This site has been in development for a number of years and we are extremely pleased with the results," says Simon Wall of Tractor Outdoor.

This location is one of a few sites that DSTV has with Tractor Outdoor across the Peninsular.

For more Landmark locations across the Western and Eastern Cape - www.tractoroutdoor.com

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Tractor Outdoor was founded in 2001 by international industry veterans and is managed by a team who has a comprehensive grounding in the outdoor media industry.

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