

# Marketing Excellence Awards - call for nominations

Issued by [Topco Media](#)

15 May 2012

Bizcommunity.com and the [African Access National Business Awards](#) have partnered to celebrate South African companies that have implemented outstanding marketing strategies. Nominations for the Marketing Excellence Award are invited from Bizcommunity.com readers. [Please nominate your candidate here.](#)

The Marketing Excellence Award strives to recognise marketing innovation and creativity. The title will be awarded to a company that has implemented a marketing strategy demonstrating significant impact on both the company's turnover and the brand's public profile. Last year, Kraft Foods South Africa won the award for certifying their Cadbury Dairy Milk plain chocolate with Fairtrade in South Africa, thereby committing to sustainability and the improvement of small farmers' lives in West Africa.

The National Business Awards is a highly celebrated Awards ceremony that recognises and honours top performers in business at individual, organisational and governmental levels. This year's winners will be announced at an elite gala event on 17 July 2012 where over 500 of South Africa's top business and government figures will be present. This year, on the Awards' 10th anniversary, the event organisers anticipate more nominations in the [various categories](#) while the event promises to be the most spectacular to date. [The entry process](#) involves completing an entry form as well as submitting a detailed motivation. Previous award winners have not only gained prestige and recognition from peers, but also raised their business' profile nationally.

African Access is the headline sponsor for the National Business Awards and category sponsors include ACSA, Berco, NBC, Postbank and Kintetsu World Express. Sponsors, partners, finalists and winners will all enjoy media coverage through the Awards' media partners that include SAfm, Bizcommunity.com, Business Report and Continental Outdoor.

If you think your company is a suitable candidate for the Marketing Excellence Award, [download and complete the Awards entry form](#). To nominate a company for the Marketing Excellence Award, [please fill out the short nomination form](#). Entries will close on 8th June 2012 and finalists will be announced on 20th June 2012 after internal and external judging. To find out about sponsorship opportunities, and entering or attending the Awards, please visit [www.africanaccessnba.co.za](http://www.africanaccessnba.co.za).

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▪ **Public Sector Leaders features the merSETA CFO, Ncedisa Mpande** 2 Apr 2024

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