

## **DMMA** seeks Cape Town PR agency

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The Digital Media & Marketing Association is looking to partner with a digitally savvy and well-connected PR agency based in Cape Town for 2012. Ideally the selected agency would be interested in forming a mutually beneficial relationship whereby on top of a retainer, further ad hoc hours would be offered by agency partner, in exchange for ongoing association with the DMMA.

Should you be interested, please email <u>info@dmma.co.za</u> for the PR brief; two-page proposals to be in by the 16th of March 2012.

- "Urgent: Shape the future of South African digital marketing 30 Apr 2024
- Be part of this year's IAB South Africa Internet Advertising Revenue Report 1 Mar 2024
- "IAB South Africa Bookmark Awards 2024 early bird entry extension 28 Feb 2024
- "IAB SA's new white paper: A roadmap for influencer marketing 21 Feb 2024
- \* Msizi James, 'togetherness' and more expected at this year's Bookmark Awards event 21 Jul 2022

## **IAB South Africa**



The Interactive Advertising Bureau (IAB) South Africa is an independent, voluntary, non-profit association focused on growing and sustaining a vibrant and profitable digital media and marketing industry within South Africa

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