

BMi Research cares for the underprivileged

Issued by [BMi Research](#)

13 Dec 2011

As part of its CSI initiative, BMi Research recently contributed towards the 2011 graduation ceremony for the Grade O pupils at the Ubuhle Care and Development Centre in Bronkhorspruit.

The ceremony proceedings kicked off with the 17 new graduates dancing, singing and reciting poems. In addition to presenting each learner with a fully equipped kit for Grade 1, BMi Research also provided entertainment for the day including a water slide and jumping castle. Protea Hotel Midrand and Samrand also came on board by providing food and drink for the special event attended by over 200 people including parents, grandparents and siblings.

BMi Research has been actively supporting Ubuhle since 2008 and in addition to financial assistance, BMi staff regularly visit the centre to assist in various maintenance projects and to interact with the children and the families within the community.

Gareth Pearson, CEO of BMi Research comments, "Ubuhle was initiated by Melanie Prinsloo a previous shareholder of BMi Research. It is gratifying to see the proud parents at the graduation realising the significant confidence and skills gained by these learners, which prepares them for grade 1. There are huge amounts of tuition time invested by Ubuhle staff who are unwavering in their commitment and dedication to these scholars. The impact on this community is tangible and Ubuhle is certainly making a vital contribution to a better future for these learners."

Ubuhle Care and Development Centre was founded in 2008 by local women and men who all work on a voluntary basis. This charity helps orphans and vulnerable children in farm communities living in the Bronkhorspruit Metsweding District. Ubuhle offers social care, pre-school and an English primary school up to level 3, after-school care, workshops and courses for adults, as well as some aid to develop new income sources to 200 black families living in the rural area.

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