

Special Star Awards in Gauteng

The regional Special Star Awards, an initiative by the South African Council of Shopping Centres (SACSC), which recognise and celebrate retailers and service providers who have delivered exceptional levels of service, have been awarded to Gauteng retailers.



Life Landscape's at Lifestyle Garden Centre Life took top honours as the Overall Service Provider at the regional Special Star Awards, an initiative by the South African Council of Shopping Centres (SACSC) on 6 September 2011. Pictured left to right: SACSC President, Greg Azzopardi and Deighton Clegg.

Fruit & Veg City Food Lover's Market in The Wedge won the title 'Gauteng Retailer of the Year' and Life Landscape's at Lifestyle Garden Centre won 'Gauteng Service Provider of the Year'. Both regional winners will now go to the nationwide Spectrum Awards, which will be held in Johannesburg in November 2011.

"The exciting number and quality of Gauteng entries this year were underpinned by extraordinary innovations," says Amanda Stops, General Manager of the SACSC. "They typify flair, detail and passion for retail and customer service."

Category winners

- Service Provider - security services, Servest Security at Hyde Park Shopping Centre
- Service Provider - cleaning, Prestige Cleaning at Melrose Arch, The Piazza
- Service Provider - Landscaping, Life Landscapes at Lifestyle Garden Centre
- Service Provider - parking, Park with Spark at Sandton City
- Independent and local retailers - Tiger of Sweden Melrose Arch, The Piazza
- Best small national retailer in Gauteng - Pandora at Menlyn Park Shopping Centre
- Best national retailer in Gauteng above 500 sqm - Cape Union Mart at Sandton City
- Restaurant, Coffee Shop and Bistro - Moyo at Melrose Arch
- Fast Food - Subway at Greenstone Shopping Centre

Eris Property shines at Footprint awards

- Gold Footprint Awards - Eris Property Group for the "Please donate your small/big/brown/silver change" campaign at Wonderpark Shopping Centre.
- Silver Footprint - Marketing Concept's "Sandton City Easter World Record" and "Sandton City International Interactive Artwork"; Hyprop Investments Limited for "Club Events at The Mall of Rosebank" and "Hyde Park Corner Re-launch"; Eris Property for "Can Man" at Wonderpark Shopping Centre; The Catalyst for "Festive Gift Guide" and "2 hours to..." campaigns at Brooklyn Mall; and Primedia Lifestyle for "Enter our World Brand Campaign" at Menlyn Park Shopping Centre, "Riverside Royalty" at Riverside Mall and "Brand Yourself" campaign and "Aid for Japan" both at The Zone @ Rosebank.
- Bronze Footprint - Hyprop Investments for marketing at The Mall of Rosebank and Hyde Park Shopping Centre;

Mustard Seed Relationship Marketing for East Rand Mall; Eris Property Group for Wonderpark Shopping Centre; Primedia Lifestyle for Jubilee Mall; and Marketing Concepts for Sandton City.

Retail Design and Development finalists

Regional finalists for these awards, sponsored by Nedbank Corporate Property Finance, were announced.

- Shopping centre over 25 000 sqm - Mall of the North designed by MDS Architecture and developed by Flanagan & Gerard Property Development and Investment, Moolman Group and Resilient Property Income Fund; and Jubilee Mall in Hammanskraal designed by LP Architects Redevelopment Specialists and developed by Jubilee Crossing (Pty) Limited, a member of the New Africa Development Group.
- Shopping centres under 25 000 sqm Pick n Pay on Nicol, designed by Bentel Associates International and developed by Abland.

Other finalists

- Renovation and expansion of existing shopping centre category - Castle Walk Shopping Centre; The Zone @ Rosebank II; Eastgate re-positioning phase 1; and Waterkloof Corner
- Store design category - Tasha's at The Zone @ Rosebank; Earth Child Earth Addict at Riverside Mall; Geri at Melrose Arch; and Galaxy & Co Jewellers at Mall of the North

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