

# Vaal HOMEMAKERS Expo turned dreams into reality

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The 5th Annual HOMEMAKERS Expo, held from 17-19 September 2010 at Emerald Resort & Casino, saw almost 8000 visitors experiencing 172 stands on over 3 000m<sup>2</sup>. As the **only** home improvement show of this scale in the Vaal Triangle visitors were delighted by the variety of market-leading interior and exterior home improvement companies, all under one roof.

Apart from the trend-setting exhibits the show high-lighted some brand new and exciting features. **The KykNET Inter-active Theatre** show-cased the interior decorating and gardening television show, "Tuine en Tossels" which hosted informative, fun and interactive chats about clever and creative decor and garden ideas. Experts like "Tuine en Tossels" own David Viljoen shared his extensive knowledge and wisdom about plants, gardening and flowers, while the other presenters did their bit to entertain visitors throughout the live shows.

**Decor on a Budget** had top designers excited and challenged when they were given a figurative budget of R20 000 in which they needed to decorate a living area, demonstrating that creative brilliance can be achieved on a limited budget. Other features at the expo included a **crafters corner**, **wellness area** and an **outdoor display**.

The competition area at the HOMEMAKERS Expo was a-buzz throughout the expo and visitors had the opportunity to win R20 000 in cash as well as five runner-up accommodation prizes, all courtesy of Emerald Resort and Casino. The live draws took place on Saturday and Sunday at the entrance of the expo.

Ray Abrahamse, MD of the HOMEMAKERS' Group, commented on the fact that despite the current trying economic conditions under which companies in the region are operating they were committed to exhibiting at the expected standard and level built up by exhibitors on this show over the past five years.

## Exhibitor Awards

Lumber City walked away with the overall award for Exhibitor Excellence with their stylish and truly inspiring kitchen display.

The two other gold award winning exhibitors were Weather Master and LC Sequ-Door. The following companies received silver awards: Barcrafts, Evergreen Turf, Plaza Board Centre, Tambuki Plant and Decor World and Vryheid Country Furniture. Bronze awards went to Magic Carpets, Active Curtains and Blinds, Advantage Air, Dismoi, Emerald Garden Centre, Feminin Health & Beauty Clinic, Flow Art Creations, Ocon Bricks, Sunpower Technology and Von's Flooring & Timber.

Five-year Exhibitor Awards went to Advantage Air, AMC Cookware, Hexvallei Dons Produkte, Hi-Fi Specialists, Home Supply Organisation, Incredible Door, Sweepro Brush, Voster Interior Products, Vryheid Country Furniture, Weather Master, Verimark Holdings and Magic Carpets.



Be sure not to miss the Durban HOMEMAKERS Expo on from 7-10 October 2010. For more information and photos from the expo visit [www.homemakersonline.co.za](http://www.homemakersonline.co.za).



- **Secure your stand, cultivate trust, generate leads and build your brand!** 23 Jan 2024
- **Tribute to industry stalwart: Henk Louw (16 August 1939-11 September 2023)** 15 Sep 2023
- **Johannesburg Homemakers Fair on from 24 to 26 March at Kyalami** 13 Feb 2023
- **Get on board with *Homemakers* digimag** 21 May 2021
- **2021 Johannesburg Homemakers Fair postponed** 10 Feb 2021

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