

# Scan Display to showcase European innovation at Markex

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Exhibitions, events and display specialist, Scan Display, will showcase European innovation in the form of a Modulbox at SA's premier marketing and promotions trade exhibition, Markex Jhb 2010. The Modulbox was designed in Germany by Mo Systeme, and Scan has the exclusive rights to produce this product in South Africa.

The Modulbox has the typical German traits of intelligent design. For example, the closed box forms a 2.45m cube, making it easy to transport. The doors and floor open up or slide out in a variety of set-up combinations to fulfil different requirements, and the process is quick and simple. Additionally, the multiple doors provide a large surface area which lends itself to highly visible branding.



*Renditions of the stand design for Scan Display, Markex 2010*

The result is a stand-in-a-box exhibition, retail and event solution. It is ideal for outdoor promotions or events, road-shows, exhibitions with limited set-up and break-down times - and more.



*Scan Display's stand featuring the innovative Modulbox, Markex 2009*

Justin Hawes, MD of Scan Display, says: "The Modulbox is very versatile and it was used extensively during the World Cup to create information booths and ticketing kiosks."

The Modulbox will appear in an urban European scene to enforce the message that it is a product of first class European design, as well as to show it in a functional context.

Other exciting surprises in keeping with the theme have been planned for Markex, to ensure Scan's stand inspires visitors to the show.

Markex will run from the 24 to 27 of August, at Sandton Convention Centre. You will find the Scan Display stand in Hall 2, stand C27.

For more information, contact Scan Display on +27 11 447 4777 or [justin@scandisplay.co.za](mailto:justin@scandisplay.co.za). Alternatively visit [www.scandisplay.co.za](http://www.scandisplay.co.za) or [www.markex.co.za](http://www.markex.co.za).

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