

## Tiger Wheel & Tyre continues to offer price-breaking deals

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Tiger Wheel & Tyre has a long-established reputation as a market leader in the tyre and fitment industry and with consumers under constant economic pressure Tiger Wheel & Tyre is committed to offering great value-for-money on wheel and tyre products, as well as unbeatable customer service.

"We're determined to fight for the best prices for our customers," explains Joe Du Plooy, Marketing Executive at Tiger Wheel & Tyre. "We understand the financial pressures many of our customers are faced with and we are therefore unwavering in our promise to bring them quality products at affordable and competitive prices."

Currently Tiger Wheel & Tyre is offering a number of great deals on leading tyre brands, like 13-inch Goodyear tyres available from just R320 each, 15-inch Hankook SUV tyres on offer from just R1299 each and 14-inch Velocity LDV tyres available from just R669 each.

Not only is there a price to suit your pocket but the vast range of products on offer means there will always be a tyre that's right for you. Tiger Wheel & Tyre also boasts a wide array of stylish wheels and is currently running a special on 13" TSW Aguri Wheels at a low R1699 per set.

For these and more great specials now on offer log onto <a href="www.twt.to">www.twt.to</a> or for easy access from your mobile visit <a href="mobi.twt.to">mobi.twt.to</a>. You can also enter Tiger Wheel & Tyre's wheel naming competition that gives you the chance to try your hand at naming their latest addition to the stylish TSW range. If you can name it, you could win a brand new set of your very own TSW wheels. The online competition will run until 12 August 2010.

"We're looking for a name that fits the classic style of our new TSW addition. It's a great opportunity for our customers to interact with us and be rewarded for their efforts," adds du Plooy.

It's not just budget-beating specials and fantastic giveaways that have always been synonymous with the Tiger Wheel & Tyre brand, but great service is just as much a hallmark of the brand too.

"We put a huge emphasis on service," continues du Plooy. "We have established a strong customer focus amongst our stores and over the years we have received numerous accolades for service excellence around the country."

For all-round service excellence and a pocket-pleasing experience, visit your nearest Tiger Wheel & Tyre store today - and some good news for commuters and residents of Maputo, another store is geared to be opening in the area shortly so watch this space.

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## Tiger Wheel & Tyre



At Tiger Wheel & Tyre, we make auto-fitment our business! We care about your safety and that's why we offer only the best in quality brands, matched with expert advice and service excellence that's honest, convenient and affordable.

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