

Make a donation. Make a difference. *Winter Warmth 2010*

Issued by [East Coast Radio](#)

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Many South Africans find themselves destitute with no other alternative than to bravely face the bitter cold outside. You can make a difference by making a donation, to help keep someone warmer this winter with East Coast Radio's Winter Warmth 2010 campaign.



Even in the midst of winter, Durban has always been lucky enough to boast sunny skies. There are however tens of thousands of people throughout KwaZulu-Natal that are not so fortunate. Each winter east coasters do their bit by contributing blankets and cash to those feeling the harsh impact of winter. Last year, your donations kept 42 000 people alive in our province and we look forward to that warmth and support again this year.

Making a difference is simple - blankets or cash can be dropped off at East Coast Radio or The Hub. Online donations can be made on www.ecr.co.za and cash can be directly deposited into the Winter Warmth bank account.

Blankets can also be purchased at all The Hub stores and you can make your cash donation there too. As a bonus - for every blanket you donate, you get 10% off your next purchase at The Hub.

Help keep someone in need warmer this winter with East Coast Radio's Winter Warmth 2010, proudly brought to you by The Hub. For only R35, your generosity could save a life and will protect someone from the cold this winter.

For further information contact East Coast Radio on 031 570 9495 or visit www.ecr.co.za.

Winter Warmth bank details:

Bank: First National Bank Commercial

Branch: Gateway

Branch number: 25 01 08

Account number: 622 224 283 37

A blanket costs just R35, which is not a big sacrifice for many, but the impact it will make is priceless. Without giving up too much, you are still able to help save someone from the bitter cold this winter. Donate a blanket or cash to purchase new blankets and our team will make sure that each blanket gets to a deserving person.

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East Coast Radio



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