

Tiger Wheel & Tyre steals the show in 2009

Issued by [Tiger Wheel & Tyre](#)

14 Dec 2009

Tiger Wheel & Tyre is South Africa's favourite place to purchase tyres according to various surveys conducted throughout the year. Most recently Tiger Wheel & Tyre took top honours in the Tyre Dealership Category in the 'Best of the Best Reader's Choice Awards' as voted for by the readers of *The Star* and *The Pretoria News*.

2009 marks the sixth consecutive year that Tiger Wheel & Tyre has taken the accolade in *The Star* newspaper while readers of the *Pretoria News* have voted Tiger Wheel & Tyre tops for five consecutive years. This vote of confidence comes from readers of the two respective newspapers who participated in the papers' annual surveys.

Earlier in the year Tiger Wheel & Tyre was also named the 'Best Place to Buy Tyres in KZN' by the readers of the *Daily News*. The highly coveted 'Your Choice' awards are run annually by the *Daily News*, and measure the consumers best loved products and services throughout the KwaZulu-Natal region. Votes were tallied up from more than 43 000 readers of the publication as well as suppliers.

In an unprecedented demonstration of continued support the company was also named as South Africa's Top Retailer in the Tyre and Auto Fitment Centre Category in the Retail Awards 2009, held by *The Times* and *The Sowetan* newspapers - two publications of the Avusa media group.

"We would like to thank everyone who came out in support of the Tiger Wheel & Tyre brand this year," says Joe du Plooy, Marketing Executive at Tiger Wheel & Tyre. "We are honoured to receive these awards as we pride ourselves in our customer service excellence and are therefore always striving to better ourselves. It takes a huge amount of commitment and dedication from all of our staff to achieve these results and we would like to extend our thanks and congratulations to them."

The newly relocated Tiger Wheel & Tyre Sandton store was also recognized for its service excellence this year, having clinched first place for Best Services at the coveted Sandton City Tenant Excellence Awards.

Sandton City store managers, and the CEO and directors of Liberty properties conducted mystery shopper audits amongst tenants, culminating in an awards ceremony to honour the tenants who went that extra mile for their customers. The Sandton Tiger Wheel & Tyre rooftop store was delighted to have been chosen as a leading tenant in 2009.

With the holiday rush at its peak, Tiger Wheel & Tyre remains committed to providing the best in customer service and fitment convenience.

"We at Tiger Wheel & Tyre are grateful to all of our loyal customers who continue to support us. We will continue to strive to reach new heights in the future and look forward to a promising 2010," concludes du Plooy.

For all the latest deals, services and store locations visit www.twt.to or log on from your mobile phone at mobi.twt.to.

Tiger Wheel & Tyre accolades 2009:

- Your Choice award for "Best Place to Buy Tyres in KZN" (Daily News)
- Sandton Tennant Award for best service offered out of the all the retail outlets throughout Sandton City
- Top Retailer in the Tyre and Auto Fitment Centre's category in the Retail Awards 2009 (The Times and The Sowetan)

- *Best of the Best (Your Choice Awards) - Tyre fitment centre's category (The Star and The Pretoria News)*

▪ **Tiger Wheel & Tyre's testing of worn versus new tyres yields sobering results** 18 Apr 2024

▪ **Tiger Wheel & Tyre takes ownership of the brand's 2 Gaborone stores** 8 Dec 2023

▪ **South Africans vote Tiger Wheel & Tyre tops in 11 different awards this year** 7 Dec 2023

▪ **Prepare for holiday road trips with some fast and some fun facts from Tiger Wheel & Tyre** 6 Dec 2023

▪ **Premium tyres triumph over budget tyres under rigorous test conditions** 1 Nov 2023

[Tiger Wheel & Tyre](#)



At Tiger Wheel & Tyre, we make auto-fitment our business! We care about your safety and that's why we offer only the best in quality brands, matched with expert advice and service excellence that's honest, convenient and affordable.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>