

Simba Hawkers Table Kit

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Rocket Creative was pleased to have the opportunity recently to design and manufacture a portable Hawkers Kit for client Simba Chips. Utilising their expertise in portable activation solutions the crew was able to originate, manufacture and supply a ready-to-use kit that fulfilled all requirements.

“The success of the kit stems from a fine combination of well designed elements and by accurately identifying all key parameters whilst in the conceptual phase,” says Richard Nilson, Managing Director of Rocket Creative. “Various critical parameters were identified during the design phase such as ease of mobility and transport, durability, functionality and the ability for cost effective repair if and when required.”

The kits formed part of an ongoing hawker's loyalty competition and doubled in raising awareness and brand recognition for the product.

The complete kit comprised of:

- A durable and modular table set
 - Pop-in branding panels for the assembled kit
 - A fold-up wire chip display/dispenser
 - A fold-up stool for the hawker
 - A branded carry bag with carry straps and handles
 - Additional straps on top of the bag to also hold a branded umbrella
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- Full 3D assembly instructions

Design Concept



Fully assembled production unit



Fully packaged unit



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Rocket Creative Design & Display

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