

Penquin International introduces “King of my Castle” project

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PenQuin International has created a novel initiative that aims to benefit not-for-profit organisations and schools in and around Bedfordview. Their “King of my Castle” project provides a jumping castle, free of charge, to these organisations in support of their events and fundraising activities.

“Companies are an integral part of the communities in which they function,” says Darren Leishman, PenQuin Creative Director. “PenQuin International has taken up the challenge to become actively involved in the Bedfordview community in a fun and effective way.”

As the project’s name suggests these organisations are in charge of the jumping castle for the duration of their event. They can decide whether to use the jumping castle purely as a drawcard to their respective functions, fares or sport days or to generate income by charging a minimal 'jump for five minutes' fee.

“PenQuin commends the great work these organisations and schools are doing in our community. This project can aid in generating much needed income without the costs associated with hiring inflatables,” adds Darren. On average the cost of hiring a jumping castle can range between R450 and R900 per day. PenQuin delivers and collects their jumping castle at no cost.

Quick information:

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Dimensions: 4.1m x 3.1m

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