

# Street Grass updated

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Instant Grass brings you another installment of Street Grass wherein we highlight what is happening within the youth market and why.

In this edition we argue how Facebook is no longer the gold standard when it comes to social networking sites, we take a look at the relationship and importance of brands who pay to be "official" and lastly we demonstrate that often the youth are using your brands for purposes over and above (and often better) than intended. If you would like to learn more about these and other micro trends that are impacting on the youth then give us a shout at .

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