

Fourth season of Let's Fix It launches

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One of e.tv's most popular programmes, Let's Fix It, returns for its fourth season on Tuesday 29 July at 8.30pm. Once again, the programme will focus on looking to lend a helping hand to those in need.



*Joel Zuma, Let's Fix It's
new presenter*

Says Zanele Mthembu, head of local productions at e.tv: "This type of programme is part of e.tv's ethos and philosophy of giving back to the community and to the many needy people who live in our country.

"e.tv is not just about entertainment; we also play a vital role in the upliftment of the people of South Africa. Let's Fix It has over the years proved to play an important part in our station's corporate social responsibility programme and it will continue to do so in the years to come."

Let's Fix It gives individuals and community groups the opportunity to have their voices heard and needs met. By working with local suppliers and community groups, the show aims to foster neighbourhood relationships, community building and a positive 'can-do' attitude in the spirit of Ubuntu.

The recipe of the show that audiences have come to love remains the same, helping those in need. But this season, the team will be looking for Fix Its with long-lasting effects, for assistance that will offer more than just a meal and start enabling people to feed themselves.

Joel Zuma has been selected as the new presenter of Let's Fix It. An experienced theatre actor, an adept public speaker and MC and actively involved in social development issues, Joel brings a fresh charm and warm personable appeal to his work.

This season of Let's Fix It will see the team visiting all nine provinces with the objective of implementing skills transference between the members of the Fix Its and the sponsors themselves.

An example of this is a paint company giving a member of the community an apprenticeship that will allow them to learn to paint. In this way, the involvement of the sponsor has lasting effects on the community rather than just handing them material goods.

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