

# More reasons to enter Assegai Awards 2023 season

Issued by [DMASA](#)

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The Assegai Awards 2023 season is an exciting opportunity for businesses and agencies to showcase their marketing prowess and creativity.



Here are some more reasons why you should consider entering:

1. **Gain recognition:** Winning an Assegai Award is a prestigious accomplishment that can help elevate your brand and career.
2. **Benchmark against competitors:** The awards provide a platform to compare your work against that of your peers and industry standards.
3. **Attract new clients:** Winning an award can demonstrate your expertise and attract new clients or business opportunities.
4. **Build morale:** Being recognised for your hard work can boost morale and motivation within your team.
5. **Learn from feedback:** The judging process includes feedback from industry experts, allowing you to gain valuable insights and improve your work.
6. **Network with industry leaders:** The awards ceremony provides an opportunity to connect with industry leaders and build relationships within the marketing community.
7. **Celebrate success:** Entering the Assegai Awards is a chance to celebrate your successes and achievements with your team and colleagues.

Don't miss out on this opportunity to showcase your marketing excellence and enter the Assegai Awards 2023 season.

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The Direct Marketing Association of Southern Africa (DMASA) is a Section 21 company dedicated to the protection and development of the Interactive and Direct Marketing (IDM) industry. It established itself as an independent body in November 2005.

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