

# If you want the job done, leave it to the Housewives! New exciting local drama launches on eVOD

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Johannesburg, 21 October 2021. Women can be the baddest and smartest gangsters when they put their minds to it.



The lives of three housewives are changed forever when their husbands are killed by a drug cartel boss. Akhona, Summer, and Lawrenceia are left with the heavy debt left by their spouses' criminal activities and are forced to work for the cartel leader to pay off the debt, but they end up deciding to outsmart the cartel boss and open a syndicate of their own.

And this is just the beginning ... *Housewives* is a new locally produced drama series of 26 episodes that can be seen exclusively on eVOD – eMedia's new online streaming platform which launched in August this year.

*Housewives* features a star-studded cast. Renate Stuurman plays Dragon, Sive Mabuya plays Akhona, Angela Lieveaux plays Summer, and Lawrenceia (or Lolo as her friends know her) is played by Gabisile Tshabalala. With some other familiar faces like Ilse Klink, Vinette Ebrahim, Loyiso Macdonald, Marah Louw, and Lebo the Funny Chef, the show is sure to blow viewers away with their adventures, drama, some dark dealings, and a whole lot of mystery. The drama series is produced by The Milton Empire, with executive producer and creator, Siphosethu Tshapu at the helm.

"eMedia Investments is committed to bringing you top notch local productions, and *Housewives* is the latest addition of eOriginals to be seen on eVOD. Other offerings are the incredibly popular crime drama series, *Is'phindiselo*, which was the most watched local show in the launch week of eVOD, and our first locally produced movie *Atlantis*, a tale of gangs, murder and family secrets. Viewers are in for a treat with so much choice. *Housewives* will be subscription free," says Helga Palmer, eMedia's head of Local Productions.

eVOD allows viewers to watch subscription-free dramas, movies, and documentaries, with an option to upgrade for more premium viewing, including an array of Afrikaans dramas like *Voelvry*, *Dokter Ali*, *Kurt & Shura* and *Elif*.

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