

# SPM carries the Boks!

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SPM is a proud supplier of choice to carry the Springboks on their ticker tape parade throughout Johannesburg, Soweto and Pretoria! The Springbok bus is a great example of what SPM, the innovators in mobile media can do for your brand.

SPM, a division of PenQuin International, ensures each bus is designed with pristine detail, strategic thought while using innovation and creativity to deliver a strong message for the brands they communicate to thousands of people daily. With a broad client base, SPM designs a campaign suited to the characteristics of the brand, as well as the audience they wish to target.

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## Penquin



Penquin is an independent, mid-sized integrated marketing agency nestled in Johannesburg, with a team of insightful and creative individuals at its core. Established in 2000, our two-decade journey has seen us become a driving force behind the growth of several market-leading brands.

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