

Value-adding and compliant labelling solutions for the agrochemical industry

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In the interests of keeping customers and the environment safe - and, of course, to comply with the stringent legislation governing packaging and labelling in this industry - agrochemical companies have to ensure that they communicate a large volume of product information on pack, in the correct way.

This typically includes handling, dosage, usage, storage, disposal, and first-aid instructions, as well as information about potential hazards. Often, these details must be translated into multiple languages.

Furthermore, all this information has to be presented clearly and legibly, in a way that stays with the product throughout its lifetime – until final safe disposal.

All this required information could become very cumbersome, but fortunately Pyrotec PackMedia offers a solution – Fix-a-Form® Booklet Labels.

These convenient extended text labels allow manufacturers to:

- Publish instructional information in various formats, whether pictograms, diagrams charts or simple text, to ensure legal requirements are met and the end-user is fully informed about the product and its usage.
- Laminate Fix-a-Form® Booklet Labels so that any spills can be wiped down without smudging the all-important information.
- Safeguard the integrity of a specific product by being able to track and trace through the supply chain, incorporating coding or serialisation.
- Deter counterfeiting by using unique printing techniques or holograms in their labelling to ensure authenticity of their product.
- Enjoy environmentally conscious, long-term return on their investment because sustainable packaging solutions minimise cost.



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Pyrotec PackMedia's Fix-a-Form booklet labels not only offer the agrochemical industry significantly more space for legally required information, but they offer excellent legibility as well as a simplified and neat aesthetic to the overall packaging.

Moreover, they offer easy application using standard labelling equipment, which results in uninterrupted production lines – so important in this competitive arena.

For further information on packaging and labelling solutions visit [Pyrotec PackMedia](#) today.

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Pyrotec



Pyrotec is a proudly South African company with its focus aimed firmly on the future. Its five brands - Pyrotec PackMark, Pyrotec PackMedia, Pyrotec PackLink, Pyrotec PackWorx and Pyrotec Finance - make this an industry-leading company that specialises in a comprehensive range of coding and labelling equipment, on-pack informational and promotional devices, merchandising solutions, development and manufacturing of automated systems for the packaging and manufacturing industry and making finance options available to customers. Pyrotec's software offering ensures product integrity, optimises coding activities, and helps secure centralised data management systems and label tracking systems.

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