

## Vizeum SA walks away with two Most Awards

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We are proud to announce that Vizeum South Africa took two Most Awards at the 9th Most Awards ceremony, which took place on 15 September at The Wanderers Club in Johannesburg. Kelvin Storie, Group Managing Director for Vizeum South Africa took the highly regarded Rising Star Award, which is bestowed to individuals in recognition of their commitment to the media industry. Kelvin joined Vizeum back in 2007, as a start-up and has been a crucial part of the business for the last 10 years. He was appointed Group Managing Director in March 2016, and this award is a testament to his ability to drive the success of the business going forward.



Vizeum Cape Town won the Media Agency Lamb Award, which is presented to companies that do not receive the minimum number of 30 votes, but who excel in terms of great service delivery and knowledge. Not missing out on recognition, Vizeum Johannesburg came third in the Full Service Media Agency category.

Kelvin Storie, Group Managing Director for Vizeum South Africa commented on his team's success, "As with most agencies we have all persevered through a very tough market and it prides me to see that the hard work, dedication and continuous Vizeum spirit is shining as bright as it ever has. Winning the Media Agency Lamb award is a testament to a two-way, sound working partnership with our media owner partners whom we value and view as our colleagues. The Vizeum team are a passionate bunch of individuals whom I am so proud to be a part of, who always want the best for their clients and always want to go above and beyond. I'm also very happy to acknowledge the Vizeum Johannesburg team coming third in the Full Service Media Agency category at Most - a great accomplishment by all!"

- \* The new frontier: Al-driven marketing in the digital age 30 Apr 2024
- "Chantel Harrison elevates to managing director role at iProspect South Africa 19 Apr 2024
- " iProspect dentsu South Africa triumphs at South Africa Smarties Gala Awards Ceremony 18 Apr 2024
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- \* Cannes Lions has unveiled its latest cohort 11 Apr 2024

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