

Gorilla named Agency of the Year at the 2016 Assegai Awards

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With a total of 26 awards on the evening, it was a successful and festive night for the creative digital agency.

Just a few months after being named the 2016 MMA Mobile Marketing Agency of the Year, Gorilla was in the spotlight again at last week's Assegai Integrated Marketing Awards held in Sandton, with 26 entries shortlisted for awards.

"We're really proud of the work that we have put forward this year, and thrilled at being acknowledged by the industry at an event like the Assegais," said Michelle McEwan, Managing Director of Gorilla.

With a total of five brands up for various awards, Gorilla ended the night with four Golds, eight Silvers, four Bronze and 10 Leader Awards, with the highlight being the prestigious Agency of the Year Award. "Being named Agency of the Year is a very special honour - I am incredibly proud of everyone in our Jungle, and very thankful to our brand partners who have encouraged us to push for brave, creative and effective work," said Jordan Wallace, CEO of Gorilla.

Gorilla has five shortlisted entries at the upcoming EMEA Smarties, with winners to be announced on 22 November.



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