

Eight SA music stars rock Huawei Durban Day with East Coast Radio

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People's Park, Moses Mabhida Stadium, pulsated with some of South Africa's best artists and musicians at Huawei Durban Day with East Coast Radio on 23 October 2016. Some 9,000 fans jammed along with eight of SA's much-loved artists and bands.



Locnville, Kyle & Shekinah, Beatenberg, TIMO ODV, AKA, Matthew Mole, Nasty C and Freshlyground raised the collective temperature at People's Park, Moses Mabhida Stadium, wowing music lovers of all ages and from all over KZN.

#BeTheBand winners, Sydenham neo-soul outfit, The Audinarys, kicked off the day, set the stage for high-octane performances by eight of the country's chart toppers, headline makers, award winners and heartbreakers.

Family picnickers, party rockers, teens, toddlers, young adults and the young at heart celebrated local music talent, turning an ordinary Sunday into an extraordinary experience despite the cooler weather.

"Today we have seen a host of people from completely different walks of life coming together to enjoy the best of South Africa talent, proudly made possible by East Coast Radio and our key sponsor, Huawei," says the station's General Manager, Boni Mchunu. "Music is a great unifier and to combine that with the unique lifestyle we are privileged enough to enjoy here in KZN, makes today a memorable experience."

"We had great fun at Huawei Durban Day," says Hawa Hyath, Marketing Director, Sub-Saharan Africa, Huawei Consumer Business Group. "Despite the weather the vibe was extremely warm, consumers were treated to great performances and we feel that Huawei met our objectives by touching consumers in a meaningful way."

The Chaplin twins, aka Locnville, sent young hearts into a frenzy; Beatenberg gave fans a taste of the music that has earned them multiple SA Music Awards (SAMAs) while, fresh from their MAMA's win, Durban duo Kyle Deutsch and Shekinah Donnell, had everyone singing along.

KZN rapper Nasty C and TiMO ODV delivered swaggerific, body-rocking performances; Matthew Mole sang his way into everyone's hearts; Freshlyground spread the love and AKA brought the house – and the curtain – down at Huawei Durban Day with East Coast Radio.

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