

Scan teams up with Design Indaba

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For the second consecutive year, Scan Display was the official services contractor for the Design Indaba Expo held at the Cape Town International Convention Centre from 21 to 25 February 2007. The Expo ran alongside the award-winning Design Indaba Conference and showcased the finest in SA design.



Scan was responsible for the exhibition's infrastructure including the hall layout, exhibitors' basic booth structures, lighting, electrics and carpeting. Scan also supplied exhibitors with furniture, audiovisual equipment and plants.

Scan's senior exhibition architect, Paul Hugo, expanded on last year's design. Again, he used limited side walls on exhibitors' stands, creating an open-plan structure and facilitating greater interaction among exhibitors and visitors.

Paul says that, while the basic layout of the show was similar to last year's, it incorporated a greater number of smaller stands: "This made the show accessible to smaller designers which, no doubt, contributed to the show's overall growth."

This year Scan added cloth banners backlit with orange lighting around the perimeter of the hall. The ten vertical cloth towers branded with the event's main sponsor, the Department of Arts and Culture, was another new feature. Scan also increased the lighting on exhibitors' stands, adding to the overall mood of the show.

Jane Steel, Scan's account executive for the project, says: "Scan has always been very careful to create an exhibition space for Design Indaba which offers more than just rows of cubicles. The extra elements soften the space, create interesting features and offer a pleasing visual backdrop for exhibitors' designs."

Scan Display has been contracted to provide the exhibition services for Design Indaba 08.

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