

# Coders that offer it all

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Choosing the right coding solution for your business is no small task. There are so many factors to take into consideration, from total cost of ownership to whether the machine's environmental credentials are in line with your company values.

At the very least, your new equipment should be capable of producing accurate, high quality codes that are 100% machine-readable all the way to the till point.

It is also essential to ascertain whether the new machine will increase productivity by maximising uptime and reducing the risk of error. One way to meet this goal is to choose a machine that can be incorporated into an existing production line with minimal disruption. A simple, user-friendly interface also helps to save time and places less of a burden on employees.



In addition to optimising productivity and line speeds, manufacturers in the agri-food and beverage industries also have to take hygiene regulations into account when choosing a coder. Equipment should be made from compliant materials (such as stainless steel IP56/IP66) with no retention zones. It must also produce consistent codes in humid environments, withstand frequent cleaning and tolerate aggressive detergents.

For manufacturers in the pipe, cable, tube and profile industries, there are coders capable of reliable coding on difficult substrates - even PVC, PE, LSZH and PP. These require high-performance inks that can handle extruded products and provide a durable print, even in rough environmental conditions.

Environmental impact is another factor that influences the decision-making process. As more consumers demand 'green' products and packaging, features such as recycled materials, reduced power consumption and inks free of ketone and MEK can make a big difference further down the chain, when brand owners are asked to be transparent about their manufacturing processes.

Pyrotec PackMark has a range of high-performance coding solutions to offer our customers that deliver these benefits and more.

## In the Beverage industry?

[Click here to view the new the Markem-Imaje Small Character Inkjet 9450 S.](#)

## In the Pipe, Cable, Tube and Profile industries?

[Click here to view the new the Markem-Imaje Small Character Inkjet 9450 E.](#)

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