

Women in Business conference set to ignite Cape Town this Women's Month

Issued by UCT Graduate School of Business

12 Aug 2015

The UCT Graduate School of Business' Women in Business Committee (WiB) will host its annual conference on 14 August 2015 at the River Club in Cape Town. This year's conference has a speaker line up that will rival some of the best professional development and networking experiences in the country.

Attendees can look forward to hearing from seasoned business minds and entrepreneurs like Phuti Mahanyele (former CEO of Shanduka and Co-Founder of Sigma Capital), Lynette Ntuli (Founder and CEO of Innate Investment Solutions), Happy Ralinala (Managing Executive Business Banking South Africa at Barclays Africa Group Limited), Leigh Meinert (Co-founder of Tertiary School in Business Administration) and Sneha Shah (Managing Director of Thompson Reuters sub-Saharan Africa) as they share their personal experience concentrating on the 2015 theme 'Redefining Power'.

The conference will look at personal rather than positional or hierarchical power, and in so doing; advocate that our greatest source of power is in fact to redefine it for ourselves. The topic suggests that by giving power personal meaning and context, and choosing what we want it to be for us - it empowers us toward what is most important for us.

The Women in Business committee now in its 16th year of existence is one of the longest standing student run committees of the UCT Graduate School of Business. The organisation was created to provide a platform to motivate women to pursue their career ambitions and in so doing support more active participation in business. WiB hosts the flagship event in August to align with Women's Month. This event is utilised as a fundraising platform to raise bursary funds in support of deserving yet financially disadvantaged women to enrol in any of the GSB's academic programmes, namely; Post Graduate Diploma and Masters in Business Administration. By offering these much needed opportunities the committee aims to contribute positively towards improving the representation of women in the highest tiers of business.

Each year the conference grows in popularity and aims to attract 400 attendees this year. To book your seat visit www.gsb.uct.ac.za, click on New Events then Upcoming Events. To get more information about how you can become a sponsor please email the Chairperson Thembisa Butelezi at wibconference@gsb.uct.ac.za or alternatively call 0728368246.

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