

# Book your seats to attend the IMC Durban Conference

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The highly anticipated Integrated Marketing Communication (IMC) Conference will be coming to Durban from 23-24 March 2015, taking place at the Southern Sun Elangeni and Maharani Hotel.

Recognised as the leading marketing and communication conference in South Africa, The IMC Conference hosts a two day event with a central theme focused on applying various combinations of communication disciplines.

This year's conference theme - Building a Truly Integrated Marketing Ecosystem: Internal, Partnerships and External Delivery will be presented by a high calibre of speakers - providing delegates with best-practiced techniques to create a truly integrated communication strategy.

Speakers of the day include: [Sibonile Dube](#), from Unilever, [Avukile Mabombo](#), from Brandhouse, [Mike Silver](#) from Stretch Experiential, [Tom Manners](#) from Clockwork Media, [Suhana Gordon](#), from Net#work BBDO, **Kirsty Sharman** from RetroMedia, **Jonty Fisher** from Bletchley Park, [Lani Carstens](#), from John Brown Media SA and **Mike Sharman** from Retroviral.

**Date:** 23-24 March 2015

**Time:** 8am-5pm

**Venue:** Southern Sun Elangeni and Maharani Hotel, Durban

To book your tickets, please visit [www.imcconference.com/durban](http://www.imcconference.com/durban) or call (021) 180 4111.

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## IMC Conference



The Nedbank IMC has become Africa's premier integrated marketing conference. Any marketing person irrespective of role, level or discipline needs to attend this conference.

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