

# Gorilla takes four awards at New Generation

Issued by [Gorilla](#)

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Gorilla was delighted to receive four trophies at the New Generation gala event held at Sandton on Tuesday evening.

Agencies and brand teams from around South Africa congregated, awaiting verdicts on whether their campaigns would be deemed worthy of a Gold, Silver or Bronze. Look for the [#NewGenAwards](#) on Twitter to view a running commentary from attendees of the evening.

Gorilla received two golds and two silvers for the following submissions:

## Outstanding Customer Care Using Social Media

Gold - [POND'S](#)

## Mobile Marketing Excellence

Gold - [Stork Bake](#)

Silver - [POND'S](#)

## Best Online Competition

Silver - [AXE](#)

"This is our second year entering the New Generation Awards. It's always an entertaining event," said CEO and co-founder Jordan Wallace. "We had nine out of ten submissions listed as finalists and four of those took an award home, so it was a successful evening for us."

## About Gorilla

Hello. We are Gorilla. You can think of us as a digital agency helping brands and companies meet marketing and business objectives through creative, digital solutions. We see ourselves as a group of people privileged to have the opportunity to do really cool stuff. We are honoured to take on the voice of some of South Africa's leading brands and, through design, creative, strategy or daydream, we work so that every interaction a fan or follower has with a brand is a good one.

You can follow our missions to build brand love on Twitter as [@GorillaCM](#), like our Facebook page at [Facebook.com/GorillaCreativeMedia](#) or check out our musings by visiting [www.gorillacreativemedia.com](#). Queries can be sent to [hello@gorilla.cm](mailto:hello@gorilla.cm).

" Gorilla gets Thirsti 25 Mar 2021

" Gorilla gets off to a 'humming' start with Hulett's Sugar 31 Aug 2020

" Gorilla wraps up 2019 with a slew of new accounts 19 Dec 2019

" Gorilla wins the Blue Awards Grand Prix with Facebook and Unilever 17 Dec 2019

" Gorilla wins MMA Smarties Agency of the Year 2018 2 Nov 2018

Gorilla

The logo consists of the word "gorilla" in a white, lowercase, sans-serif font, positioned on a solid black rectangular background.

We proudly build brand love for some of South Africa's most loved products and companies by inspiring story-telling in the digital space.

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