

Promise triples up office space

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After many years of faithful service by The Workshop in Parktown North, it was time to acknowledge a shortage of meeting rooms, kitchen space and loos for the growing Promise team. It was getting darn uncomfortable!

The Promise Group, comprising Promise, Promise Digital and Promise Africa has moved to new premises in Bryanston three times larger than the old space. The new 900 square metre premises have the capacity to accommodate further growth as well as current parking requirements for the 51 staff members. The fit-out was designed and completed in just two months.

Isolated pause and thinking areas encourage those seeking respite from the busyness to move around the agency for a little me-time. Our large boardroom can accommodate up to 32 people when the divider is opened and boasts superb AV facilities. Much to the delight of our Promise Digital team, they now have their own war-room. There are five additional sound-proof meeting rooms for smaller gatherings of four to eight pax.



The agency now has a large entertainment area with a fantastic, custom-built bar.

The new premises were opened last month to a rip-roaring party, preceded by our culture definition process and strategy plans for the group moving forward.

Onwards and upwards!

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