

Pyrotec PackMark appoints first distributor in Zimbabwe

Issued by [Pyrotec](#)

22 May 2014

Leading privately-owned South African product identification solutions provider, Pyrotec PackMark, is proud to announce the appointment of an exclusive distributor in Zimbabwe, Super Technologies, for their coding and labelling solutions of specific brands.

These are:

- Markem-Imaje - coding and labelling equipment, consumables, spares and software
- Harland Machine Systems - equipment and spares
- ALtech Labelling Systems - equipment and spares
- Pyrotec - ELDH automatic labeller, HWL semi-automatic labeller and spares and all other equipment produced by Pyrotec.



Musa Phira (Owner) and Peter Chirwa (Instrumentation Technician) are hands-on managers who will cover sales, installations and service of the equipment with input from Pyrotec PackMark's highly skilled technicians.

"The partnership between Pyrotec PackMark and Super Technologies is a strategic one in terms of strengthening and expanding our brand capabilities and services throughout Zimbabwe," says Rowan Beattie, MD at Pyrotec. "Super Technologies will not only be sole distributor of the above range but will provide the appropriate training of the equipment and supply of consumables and spares thereby ensuring that technical support is on the ground and up to standard."



With a team of qualified technicians, Super Technologies will be able to install and set up all equipment as well as provide maintenance checks and repairs.

▮ **Why choose premium labels for the nutraceutical industry? A look at Pyrotec PackMedia's expertise** 15 Feb 2024

▮ **The perfect coding and labelling solutions for personal care and cosmetic products** 3 Nov 2023

▮ **Revolutionising retail: Klip Strip and other display merchandising solutions from Pyrotec PackMedia** 13 Oct 2023

▮ **The end-of-line solution you've been waiting for** 29 Mar 2023

▮ **Uncluttered labelling for household cleaning products** 28 Mar 2023

Pyrotec



Pyrotec is a proudly South African company with its focus aimed firmly on the future. Its five brands - Pyrotec PackMark, Pyrotec PackMedia, Pyrotec PackLink, Pyrotec PackWorx and Pyrotec Finance - make this an industry-leading company that specialises in a comprehensive range of coding and labelling equipment, on-pack informational and promotional devices, merchandising solutions, development and manufacturing of automated systems for the packaging and manufacturing industry and making finance options available to customers. Pyrotec's software offering ensures product integrity, optimises coding activities, and helps secure centralised data management systems and label tracking systems.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>