

# No "best before" date on Pyrotec PackMark's coding solutions

Issued by [Pyrotec](#)

27 Feb 2014

Suppliers in the beverage industry are constantly looking for ways to improve the coding of "Best Before" dates and batch numbers on their products. With Pyrotec PackMark's wide range of coding solutions, the market can rest assured that the demand for high speed printing and robustness of promotional codes can be met, making it easier to print on anything from rigid plastic to metal, glass and liquid cartons.



According to Brandon Pearce, General Manager at Pyrotec PackMark, Pyrotec provides factory-level printing equipment to a range of South African companies. "As the sole South African distributor of Markem-Imaje's range of machinery and printing solutions, we provide complete coding solutions to clients at the best value," says Pearce.

Pyrotec PackMark has built its market knowledge and consultative approach by implementing a wide array of well-targeted coding and labelling solutions for numerous industries and with its Markem-Imaje range the company is capable to adapt its offer to a client's specific needs.

Pyrotec PackMark delivers the right insights, technologies and support to help a client's packaging operations overcome increasing competitive pressure, more complex operations and demanding retailer and regulatory mandates.

Specifically for the beverage industry, Pyrotec PackMark offers small character inkjet and laser printers. The 9000 Series of inkjets are full-featured printers designed for demanding manufacturing environments, general purpose as well as very specific applications like high contrast and high performance marking in a wide variety of colours. The 7000 Series coders are well suited for high-speed printing in large coding areas and tough production environments, especially those requiring multi-head scribing. They offer impeccable high contrast code and are capable of covering coding and scoring applications simultaneously.



Pyrotec will be showcasing some of its Primary and Secondary coding applications from its PackMark brand at stand 106 during the 2014 Food & Drink Technology Africa trade fair and conference. It is the first time that the conference is held in South Africa and gives Pyrotec the opportunity to showcase some of its products to the beverage market and at the same time providing the opportunity to meet new suppliers.

The conference will be held at the Gallagher Convention Centre in Johannesburg on 18 and 19 March. As an exhibitor, Pyrotec will be showcasing the 9232 Small Character Inkjet, Laser SmartLase C350 and the Print & Apply Labelling 2200 Series.

**" Why choose premium labels for the nutraceutical industry? A look at Pyrotec PackMedia's expertise "** 15 Feb 2024

**" The perfect coding and labelling solutions for personal care and cosmetic products "** 3 Nov 2023

**" Revolutionising retail: Klip Strip and other display merchandising solutions from Pyrotec PackMedia "** 13 Oct 2023

**" The end-of-line solution you've been waiting for "** 29 Mar 2023

**" Uncluttered labelling for household cleaning products "** 28 Mar 2023

## Pyrotec



Pyrotec is a proudly South African company with its focus aimed firmly on the future. Its five brands - Pyrotec PackMark, Pyrotec PackMedia, Pyrotec PackLink, Pyrotec PackWorx and Pyrotec Finance - make this an industry-leading company that specialises in a comprehensive range of coding and labelling equipment, on-pack informational and promotional devices, merchandising solutions, development and manufacturing of automated systems for the packaging and manufacturing industry and making finance options available to customers. Pyrotec's software offering ensures product integrity, optimises coding activities, and helps secure centralised data management systems and label tracking systems.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>