

New projects in the bag

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Demonstrating our diverse skills and experience, Grapevine Communications has secured the accounts for the launch of two new products to be brought to the market within the next six weeks.

Fabulous Products will be introduced to the South African public through pharmacies, supermarkets, and major retail stores and will coincide with an extensive public relations campaign that creates awareness and generates interest in this new innovation in foot care.

Realization Africa, a US-based organisation providing thought leadership in the field of project management, will also be launched in South Africa and has appointed Grapevine Communications. Realization Africa aims to provide skills development to project managers involved in major projects in South Africa ahead of the World Cup 2010.

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